

Donor intent, charitable accountability, and natural disasters: exploring the 2019/20 Kangaroo Island Bushfires case.**Research team contacts**

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What is the purpose of the research?

This research will explore the phenomenon of donor intent for philanthropic accountability following a natural disaster and aims to fill the understanding gap to deepen the nonprofit and community sector's knowledge of donor behaviour, norms and accountability. Insights collected through this research hope to provide useful information for disaster relief organisations to better understand the intentions of their supporters, such as those of the 2019/20 Kangaroo Island Bushfires in Australia.

Are you looking for people like me?

You are invited to participate in this research project since you are over 18 years of age and financially donated between \$50 and \$250 before January 30th, 2020, to a nonprofit organisation that provided disaster relief services following the 2019/20 Kangaroo Island Bushfires.

What will you ask me to do?

Your involvement will include participating in an approximately 60-minute semi-structured interview. The interview can be conducted at your preference either online via Zoom, over the phone or in-person at a convenient location in South Australia.

Are there any risks for me in taking part?

In the unlikely event that you become inconvenienced or experience discomfort in being part of this research, the Chief Investigator has been upskilled in distressing content and counselling networks. They will also ensure these strategies will be followed: consistent monitoring of your emotional state, offering frequent breaks during the interview, and drawing attention to the consent form that highlights QUT Procedures should anything distressing occur.

If you agree to participate, you can withdraw from participation in the research project before the interview and are allowed to leave during the interview. You can withdraw until two weeks after the interview takes place, and the collected data from you will be removed. Please note that non-identifiable data from this project may be used as comparative data in future research projects and may be used for publication.

Are there any benefits for me in taking part?

Potential benefits of this research could be that you may find sharing your insights rewarding by contributing to a body of research that aims to improve the donor experience. Also, this research aims to provide guidelines that may benefit the local community as fundraising efforts will be more transparent and the donors' intent understood more completely.

Will I be compensated for my time?

The research team will reimburse you with validated out-of-pocket expenses (transport costs to and from meeting, and parking fees).

I am interested – what should I do next?

Please contact the Associate Investigator, Jena Ellis, to express your interest and she will give you a call to discuss booking in an interview at a convenient time. During this discussion you will be provided with further information to ensure that your decision and consent to participate is fully informed.

Jena Ellis

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Thank You!

QUT Ethics Approval Number: XXXXXXX